

# City of Manassas Park

## Education Profile 2024

NOVA: Manassas Campus

### NOVA Offers:

Total for-credit programs (2024-25)	Associate's degrees	Certificates	Career studies certificates	Non-credit/workforce programs & courses (2023-24)
124	65	8	51	162

All data on this page is as of the 2023-24 academic year, unless otherwise specified. Some values may not sum to 100% due to rounding.

**460**

Total enrolled students

**88**

Dual enrolled students (Total savings to parents and students: \$122K)

**64**

Total non-credit/workforce students

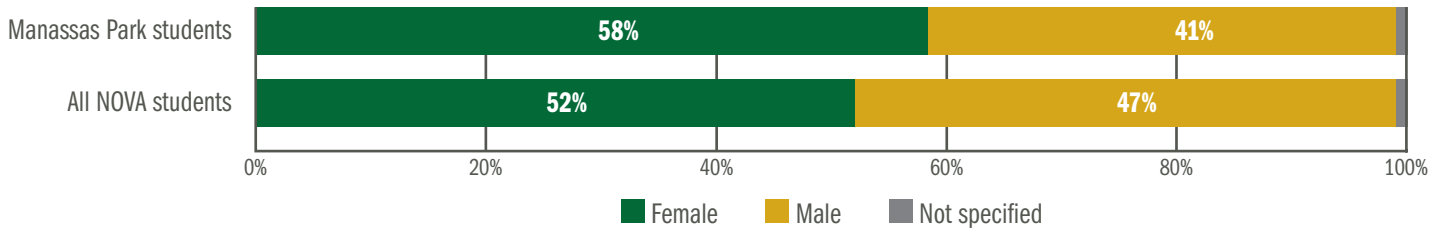
**27.4%** (NOVA region: 18.0%)

of high school graduates enrolled at NOVA (Fall 2023)

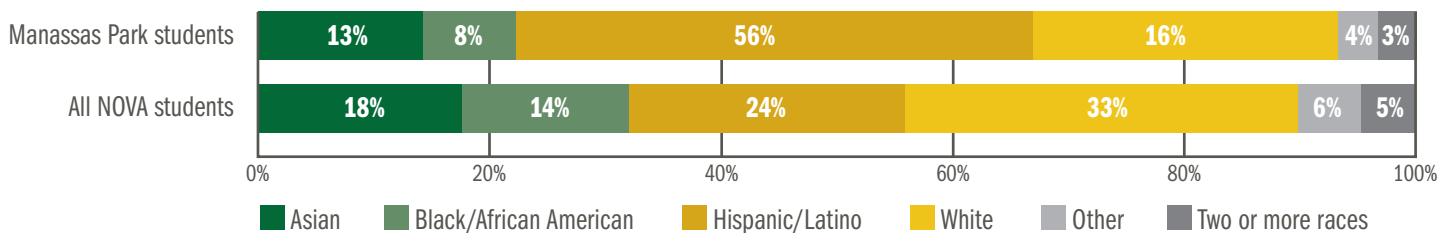
**27**

Total NOVA graduates (2022-23 academic year)

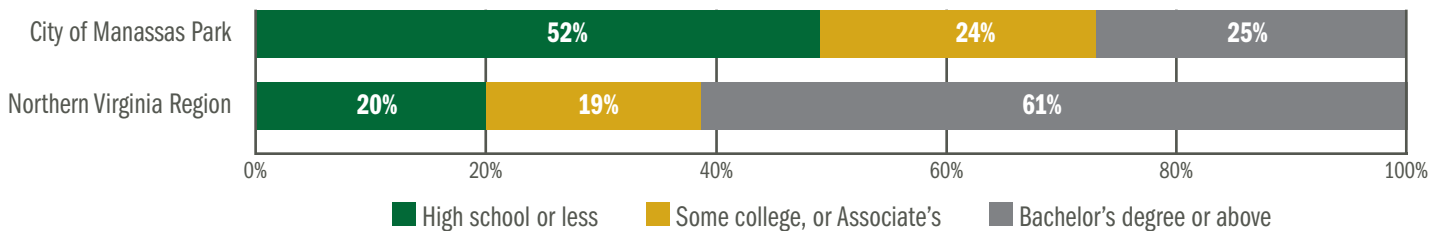
### Gender of Enrolled Students (Credit Only)



### Race/Ethnicity of Enrolled Students (Credit Only)



### Educational Attainment of Population Aged 25 Years and Over (2022)



Sources: NOVA Office of Strategic Insights; NOVA Workforce; U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates.



Northern Virginia  
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Office of Strategic Insights  
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## Workforce Profile 2024

NOVA: Manassas Campus

**17,123**

Total population (2022)

**35.8**

Median age (2022)

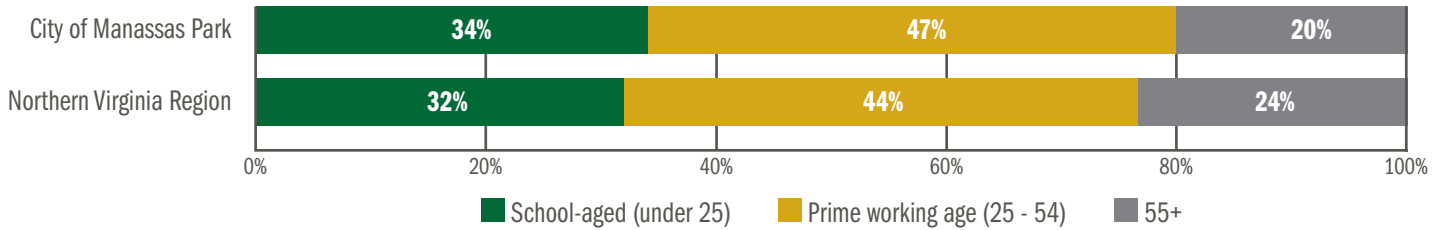
**9,809**

Total employed residents (2023)

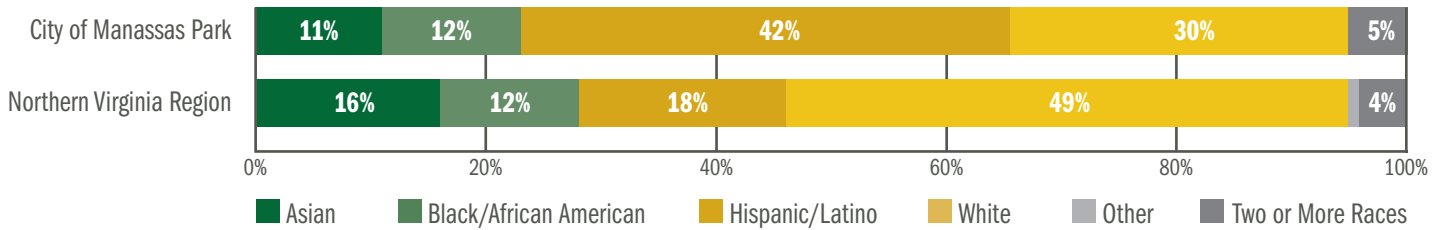
**13**

NOVA employee residents

### Age of Population (2022)



### Race/Ethnicity of Population (2022)



**\$706.2 million**

Total GDP

**\$41.2K**

GDP per capita  
(NOVA Region: \$114.8K)

**\$92K**

Median household income (2022)

	Workers commuting in	Residents commuting out	Residential workers
City of Manassas Park	91% of employed	95% of residents	9% of employed/5% of residents
Northern Virginia Region	33% of employed	29% of residents	67% employed/72% of residents

**2.6%**

Unemployment rate (2023 average)  
(NOVA Region: 2.5%)

**629**

Total job postings (2023)

**14**

Number of employers supported  
by NOVA Career Services team

### Top 5 Employers by Total Job Postings (2023)

Employer	Total Postings (2023)
Manassas Park City Schools	142
Cox Communications	31
Commonwealth of Virginia	30
City of Manassas Park	27
Builders FirstSource	20

### Top 5 Concentrated Industries (2022)

Specialty trade contractors (other)
Foundation/structure/building exterior contractors
Employment services
Building finishing contractors
Building equipment contractors

Sources: NOVA Department of Human Resources; NOVA Career Services; U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates; U.S. Census Bureau, LEHD Origin-Destination Employment Statistics, 2021; U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics; Lightcast Analyst (2024.3 release).



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Labor Market Intelligence - Office of Strategic Insights  
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