# **City of Manassas**

## **Education Profile 2024**

NOVA: Manassas Campus

**NOVA** Offers: **Total for-credit programs** (2024-25)

Associate's degrees

Certificates

**Career studies** 

Non-credit/workforce certificates programs & courses (2023-24)

**162** 

All data on this page is as of the 2023-24 academic year, unless otherwise specified. Some values may not sum to 100% due to rounding.

> 2,418 **Total enrolled students**

**Dual enrolled students (Total savings** to parents and students: \$673K)

Total non-credit/workforce students

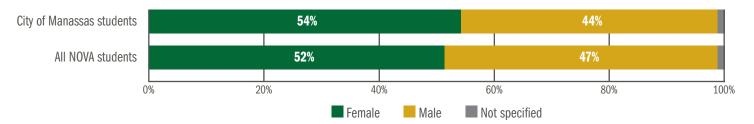
**23.5**% (NOVA region: 18.0%)

of high school graduates enrolled at NOVA (Fall 2023)

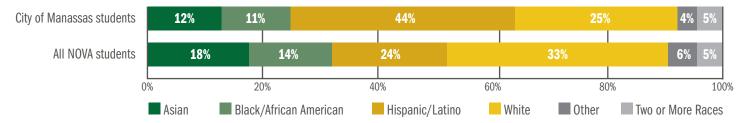
**194** 

Total NOVA graduates (2022-23 academic year)

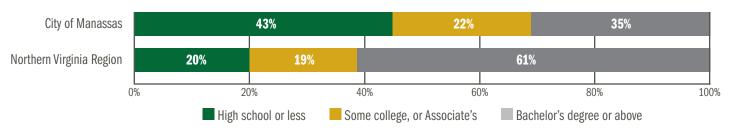
### **Gender of Enrolled Students (Credit Only)**



### **Race/Ethnicity of Enrolled Students (Credit Only)**



### **Educational Attainment of Population Aged 25 Years and Over (2022)**



Sources: NOVA Office of Strategic Insights; NOVA Workforce; U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates.



# **City of Manassas**

# Workforce Profile 2024



**42,620** Total population (2022)

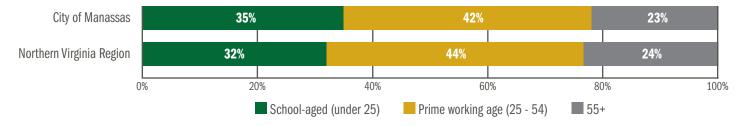
**33.⊥** Median age (2022)

21,767

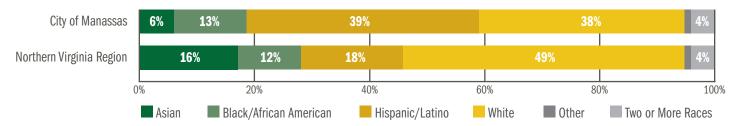
Total employed residents (2023)

NOVA employee residents

#### Age of Population (2022)



### Race/Ethnicity of Population (2022)



\$4.9 billion

**Total GDP** 

\$114.3K

GDP per capita (NOVA Region: \$114.8K)

\$111K

Median household income (2022)

	Workers commuting in	Residents commuting out	Residential workers
City of Manassas	90% of employed	88% of residents	11% employed / 12% of residents
Northern Virginia Region	33% of employed	29% of residents	67% employed / 72% of residents

2.5%

Unemployment rate (2023 average) (NOVA Region: 2.5%)

7,126

**Total job postings (2023)** 

117

Number of employers supported by NOVA Career Services team

#### **Top 5 Employers by Total Job Postings (2023)**

Employer	Total Postings (2023)
Leidos	157
Manassas City Public Schools	132
Lockheed Martin	102
Amazon	63
US Foods Holding	56

#### **Top 5 Concentrated Industries (2023)**

Semiconductor and other electronic component manufacturing		
Computer systems design		
Foundation/structure/building exterior contractors		
Professional, scientific, and technical services (other)		
Automobile dealers		

Sources: NOVA Department of Human Resources; NOVA Career Services; U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates; U.S. Census Bureau, LEHD Origin-Destination Employment Statistics, 2021; U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics; Lightcast Analyst (2024.3 release).

