

# Analysis of Enrollment Demand College-Wide: Fall 2012 through Spring 2015



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Office of Institutional Effectiveness and Student Success Initiatives

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## **NORTHERN VIRGINIA COMMUNITY COLLEGE**

### **OFFICE OF INSTITUTIONAL EFFECTIVENESS AND STUDENT SUCCESS INITIATIVES**

The purpose of the Office of Institutional Effectiveness and Student Success Initiatives is to conduct analytical studies and provide information in support of institutional planning, policy formulation, and decision making. In addition, the office provides leadership and support in research related activities to members of the NOVA community engaged in planning and evaluating the institution's success in accomplishing its mission.

When citing data from this report, the Northern Virginia Community College (NOVA) Office of Institutional Effectiveness and Student Success Initiatives must be cited as the source.

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## **Analysis of Enrollment Demand College-Wide: Fall 2012 through Spring 2015**

### **Introduction**

This Report presents an examination of enrollment data from across the College (excluding Extended Learning Institute [ELI]) from Fall 2012 through Spring 2015. This Report is categorized into three sections, beginning with high and low enrollment disciplines, followed by disciplines with growing and declining enrollment, and concluding with high and low enrollment courses.

### **Summary**

- **Disciplines with the highest total enrollments at the College in Fall 2014**
  - English (ENG): 14,778 students
  - Math (MTH): 11,546 students
  - History (HIS): 8,095 students
  - Student Development (SDV): 8,198 students
  
- **Disciplines with the lowest total enrollments at the College in Fall 2014**
  - Greek (GRE): 6 students
  - Radiation Oncology (ROC): 20 students
  - Latin (LAT): 22 students
  - Fire Science Technology (FST): 24 students
  
- **Disciplines at the College with growth rates over 50 percent between Fall 2012 and Fall 2014 (regardless of enrollment size)**
  - Environmental Science (ENV): increased 85 percent
  - Travel & Tourism (TRV): increased 56 percent
  - Welding (WEL): increased 52 percent
  - Health (HLT): increased 50 percent
  
- **Disciplines at the College with negative growth rates over 50 percent between Fall 2012 and Fall 2014 (regardless of enrollment size)**
  - Contracting (CON): decreased 76 percent
  - Administrative Support Technology (AST): decreased 66 percent
  - Italian (ITA): decreased 53 percent
  - Social Science (SSC): decreased 52 percent

- **Fall 2012 to Fall 2014 growth rates among the top 15 highest enrolled disciplines at the College**
  - Student Development (SDV): increased 33 percent
  - Math (MTH): increased 9 percent
  - Communication Studies & Theatre (CST): increased 8 percent
  - Biology (BIO): increased 4 percent
  - Information Technology Essentials (ITE): increased 4 percent
  
- **Fall 2012 to Fall 2014 growth rates among the top 15 lowest enrolled disciplines at the College**
  - Contracting (CON): decreased 76 percent
  - Italian (ITA): decreased 53 percent
  - Social Science (SSC): decreased 53 percent
  - Chinese (CHI): decreased 49 percent
  - Latin (LAT): decreased 37 percent.
  
- **Highest enrolled courses at the College in Fall 2014**
  - ENG 111: 10,208 students
  - SDV 100: 7,626 students
  
- **Lowest enrolled courses at the College in Fall 2014**
  - There were 76 courses at the College with fewer than five total enrollments in Fall 2014.

## Data Notes

Within tables, College-Wide discipline/course enrollment data are presented for the Fall 2012 through Spring 2015 semesters. The numbers presented are the total enrollment at the course level (e.g., for each discipline, the total number of students enrolled in each section of each course within the discipline is summed.) These data do not refer to program enrollments. The difference in enrollment from Fall 2012 to Fall 2014 is also provided, and the percent difference is referred to as the growth rate. Disciplines and courses are referred to by their three-letter discipline prefix (prefix definitions are on page 12). A dash (--) is included when a discipline or course was not offered at the College.

**Section 1. High and Low Enrollment Disciplines College-Wide: Fall 2012 through Spring 2015**

Table 1 presents the 15 disciplines with the highest enrollment at the College in Fall 2014, ordered by Fall 2014 enrollment figures.

**Table 1. Top 15 Highest Enrollment Disciplines: Fall 2012 through Spring 2015**

No.	Discipline	Fall 2012	Spring 2013	Fall 2014	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	ENG	18,184	11,586	13,753	12,296	14,778	13,144	-3,406	-18.7
2	MTH	10,576	9,738	11,387	10,255	11,546	10,497	970	9.2
3	HIS	8,750	8,412	9,007	8,095	8,339	7,410	-411	-4.7
4	SDV	6,144	4,148	7,464	4,090	8,198	3,743	2,054	33.4
5	BIO	7,350	7,476	8,017	8,039	7,665	7,308	315	4.3
6	CST	5,612	5,485	6,101	5,990	6,056	5,457	444	7.9
7	ITE	5,170	4,609	5,166	4,966	5,372	4,966	202	3.9
8	PSY	5,463	5,653	5,798	5,369	5,310	4,909	-153	-2.8
9	PED	5,251	5,064	4,949	5,076	4,998	4,974	-253	-4.8
10	MTT	4,386	3,261	3,808	3,080	4,268	3,448	-118	-2.7
11	ESL	4,806	4,515	4,467	4,222	4,088	3,800	-718	-14.9
12	ART	3,567	3,490	3,647	3,519	3,461	3,530	-106	-3.0
13	ECO	3,273	3,419	3,394	3,339	3,190	3,136	-83	-2.5
14	BUS	2,954	3,086	3,133	2,880	2,739	2,807	-215	-7.3
15	ENF	--	2,993	3,296	2,207	2,703	1,684	2,703	--

Note: ELI data not included.

Table 2 presents the 15 disciplines with the lowest enrollment at the College in Fall 2014, ordered by Fall 2014 enrollment figures.

**Table 2. Top 15 Lowest Enrollment Disciplines: Fall 2012 through Spring 2015**

No.	Discipline	Fall 2012	Spring 2013	Fall 2014	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	DNA	--	--	25	20	55	50	50	--
2	DSL	48	59	36	56	55	54	7	14.6
3	REA	43	63	56	49	53	29	10	23.3
4	TRV	34	21	70	28	53	22	19	55.9
5	RUS	76	46	63	28	52	31	-24	-31.6
6	KOR	61	47	56	41	50	36	-11	-18.0
7	SSC	106	52	51	64	50	52	-56	-52.8
8	CON	178	202	128	129	43	84	-135	-75.8
9	AUB	47	49	62	61	41	60	-6	-12.8
10	CHI	63	78	66	66	32	54	-31	-49.2
11	ITA	68	57	27	22	32	24	-36	-52.9
12	FST	35	2	12	29	24	8	-11	-31.4
13	LAT	35	38	37	41	22	29	-13	-37.1
14	ROC	14	13	13	12	20	19	6	42.9
15	GRE	--	--	8	6	6	--	--	--

Note: ELI data not included.



**Section 2. Discipline Growth Rates College-Wide: Fall 2012 to Fall 2014**

Table 3 presents the 13 disciplines at the College, regardless of enrollment size, with the greatest rates of enrollment growth from Fall 2012 to Fall 2014. The data are ordered by enrollment growth rate between Fall 2012 and Fall 2014. Only disciplines with an enrollment growth rate of 10 percent or higher during that time are included in the table

**Table 3. Disciplines with the Greatest Rates of Enrollment Growth (Regardless of Enrollment Size): Fall 2012 to Fall 2014**

No.	Discipline	Fall 2012	Spring 2013	Fall 2014	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	ENV	191	276	278	351	354	442	163	85.3
2	TRV	34	21	70	28	53	22	19	55.9
3	WEL	90	105	140	164	137	131	47	52.2
4	HLT	502	681	697	749	754	993	252	50.2
5	ROC	14	13	13	12	20	19	6	42.9
6	SDV	6,144	4,148	7,464	4,090	8,198	3,743	2,054	33.4
7	DNH	237	307	248	315	314	299	77	32.5
8	MDL	103	142	125	189	128	150	25	24.3
9	REA	43	63	56	49	53	29	10	23.3
10	DMS	136	128	120	106	166	137	30	22.1
11	INT	71	100	43	50	84	63	13	18.3
12	PHY	1,043	1,052	1,223	1,226	1,218	1,334	175	16.8
13	DSL	48	59	36	56	55	54	7	14.6

Note: ELI data not included.

Table 4 displays the 13 disciplines at the College, regardless of enrollment size, with the greatest rates of enrollment decline between Fall 2012 and Fall 2014. The data are ordered by negative growth rate between Fall 2012 and Fall 2014. Only disciplines with a rate of enrollment decline greater than 25 percent during that time are included in the table.

**Table 4. Disciplines with the Greatest Rates of Enrollment Decline (Regardless of Enrollment Size): Fall 2012 to Fall 2014**

No.	Discipline	Fall 2012	Spring 2013	Fall 2014	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	CON	178	202	128	129	43	84	-135	-75.8
2	AST	250	190	166	125	86	53	-164	-65.6
3	ITA	68	57	27	22	32	24	-36	-52.9
4	SSC	106	52	51	64	50	52	-56	-52.8
5	CHI	63	78	66	66	32	54	-31	-49.2
6	NAS	954	829	800	575	559	450	-395	-41.4
7	LAT	35	38	37	41	22	29	-13	-37.1
8	RPK	102	132	179	162	66	62	-36	-35.3
9	FIN	183	133	165	191	120	123	-63	-34.4
10	RUS	76	46	63	28	52	31	-24	-31.6
11	FST	35	2	12	29	24	8	-11	-31.4
12	CAD	232	273	247	240	167	225	-65	-28.0
13	MKT	336	397	325	390	244	282	-92	-27.4

Note: ELI data not included.

Table 5 presents the top 15 highest enrollment disciplines at the College (provided in Table 1) in order from highest to lowest growth rate from Fall 2012 to Fall 2014. Disciplines with enrollment increases of 5.1 percent and above are shaded green; those with increases between 0.0 and 5.0 percent are shaded orange, while disciplines with a decline in enrollment are shaded red.

**Table 5. Growth Rates of Top 15 Highest Enrollment Disciplines: Fall 2012 to Fall 2014**

No.	Discipline	Fall 2012	Spring 2013	Fall 2014	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	SDV	6,144	4,148	7,464	4,090	8,198	3,743	2,054	33.4
2	MTH	10,576	9,738	11,387	10,255	11,546	10,497	970	9.2
3	CST	5,612	5,485	6,101	5,990	6,056	5,457	444	7.9
4	BIO	7,350	7,476	8,017	8,039	7,665	7,308	315	4.3
5	ITE	5,170	4,609	5,166	4,966	5,372	4,966	202	3.9
6	ECO	3,273	3,419	3,394	3,339	3,190	3,136	-83	-2.5
7	MTT	4,386	3,261	3,808	3,080	4,268	3,448	-118	-2.7
8	PSY	5,463	5,653	5,798	5,369	5,310	4,909	-153	-2.8
9	ART	3,567	3,490	3,647	3,519	3,461	3,530	-106	-3.0
10	HIS	8,750	8,412	9,007	8,095	8,339	7,410	-411	-4.7
11	PED	5,251	5,064	4,949	5,076	4,998	4,974	-253	-4.8
12	BUS	2,954	3,086	3,133	2,880	2,739	2,807	-215	-7.3
13	ESL	4,806	4,515	4,467	4,222	4,088	3,800	-718	-14.9
14	ENG	18,184	11,586	13,753	12,296	14,778	13,144	-3,406	-18.7
15	ENF	--	2,993	3,296	2,207	2,703	1,684	2,703	--

Note: ELI data not included.

Table 6 presents the top 15 lowest enrollment disciplines at the College (provided in Table 2) ordered from highest to lowest growth rate between Fall 2012 and Fall 2014. As in Table 5, disciplines with enrollment increases of 5.1 percent and above are shaded green; those with increases between 0.0 and 5.0 percent are shaded orange, while disciplines with a decline in enrollment are shaded red.

**Table 6. Growth Rates of Top 15 Lowest Enrollment Disciplines: Fall 2012 to Fall 2014**

No.	Discipline	Fall 2012	Spring 2013	Fall 2014	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	TRV	34	21	70	28	53	22	19	55.9
2	ROC	14	13	13	12	20	19	6	42.9
3	REA	43	63	56	49	53	29	10	23.3
4	DSL	48	59	36	56	55	54	7	14.6
5	AUB	47	49	62	61	41	60	-6	-12.8
6	KOR	61	47	56	41	50	36	-11	-18.0
7	FST	35	2	12	29	24	8	-11	-31.4
8	RUS	76	46	63	28	52	31	-24	-31.6
9	LAT	35	38	37	41	22	29	-13	-37.1
10	CHI	63	78	66	66	32	54	-31	-49.2
11	SSC	106	52	51	64	50	52	-56	-52.8
12	ITA	68	57	27	22	32	24	-36	-52.9
13	CON	178	202	128	129	43	84	-135	-75.8
14	DNA	--	--	25	20	55	50	--	--
15	GRE	--	--	8	6	6	--	--	--

Note: ELI data not included.

### Section 3. High and Low Enrollment Course College-Wide: Fall 2012 through Spring 2015

Table 7 presents the 25 courses with the highest total enrollments at the College in Fall 2014. Data are ordered by Fall 2014 enrollment figures.

**Table 7. Highest Enrollment Courses: Fall 2012 through Spring 2015**

No.	Course	Fall 2012	Spring 2013	Fall 2013	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	ENG 111	7,527	4,747	8,739	4,656	10,208	4,181	2,681	35.6
2	SDV 100	5,419	3,525	6,719	3,573	7,626	3,367	2,207	40.7
3	ITE 115	3,898	3,429	3,943	3,614	4,074	3,486	176	4.5
4	HIS 101	4,206	3,316	4,327	3,375	4,045	3,261	-161	-3.8
5	CST 110	846	3,500	3,964	3,675	3,897	3,335	3,051	360.6
6	PED 116	3,185	3,093	3,176	3,372	3,707	3,662	522	16.4
7	BIO 101	3,421	2,996	3,539	3,079	3,054	2,316	-367	-10.7
8	ENG 112	2,908	4,820	3,082	5,860	2,873	7,052	-35	-1.2
9	PSY 201	2,945	2,445	2,975	2,113	2,719	1,690	-226	-7.7
10	MTH 163	2,016	1,622	2,372	1,681	2,636	1,820	620	30.8
11	MTT 4	2,723	1,925	2,192	1,612	2,370	1,821	-353	-13.0
12	ENF 3	--	2,174	2,489	1,807	2,137	1,399	2,137	--
13	MTH 151	2,322	1,759	2,219	1,615	2,049	1,544	-273	-11.8
14	HIS 121	2,179	1,734	2,104	1,522	1,847	1,323	-332	-15.2
15	ECO 201	1,916	1,719	1,944	1,666	1,776	1,523	-140	-7.3
16	BUS 100	1,806	1,694	1,874	1,572	1,719	1,584	-87	-4.8
17	BIO 141	1,161	1,150	1,528	1,293	1,617	1,287	456	39.3
18	ACC 211	1,653	1,401	1,599	1,295	1,474	1,237	-179	-10.8
19	SOC 201	1,602	1,427	1,678	1,244	1,440	1,227	-162	-10.1
20	MTH 152	1,241	1,204	1,312	1,229	1,387	1,289	146	11.8
21	BIO 102	1,383	1,904	1,418	1,943	1,374	1,781	-9	-0.7
22	CHM 111	1,075	959	1,232	1,003	1,343	1,060	268	24.9
23	ECO 202	1,181	1,471	1,283	1,448	1,221	1,389	40	3.4
24	MTH 166	1,093	739	1,206	784	1,167	751	74	6.8
25	ART 101	1,108	983	1,191	1,089	1,159	1,078	51	4.6

Note: ELI data not included.

Table 8 (continues on following page) presents the lowest enrolled courses at the College in Fall 2014. These courses had at least one enrollment in Fall 2014, but fewer than five. Data are ordered by Fall 2014 enrollment figures.

**Table 8. Lowest Enrollment Courses: Fall 2012 through Spring 2015**

No.	Course	Fall 2012	Spring 2013	Fall 2013	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
1	ART 232	4	1	1	3	1	2	-3	-75.0
2	BIO 296	1	--	1	2	1	3	0	0.0
3	CSC 130	303	272	412	361	1	0	-302	-99.7
4	CST 299	0	--	--	6	1	3	1	--
5	CST 116	1	2	--	4	1	1	0	0.0
6	EMS 295	--	--	--	--	1	0	1	--
7	ENG 262	3	4	1	2	1	2	-2	-66.7
8	GOL 299	1	8	1	--	1	13	0	0.0
9	INT 299	--	--	--	1	1	--	1	--
10	ITD 212	--	--	--	--	1	--	1	--
11	MDL 199	--	--	--	1	1	3	1	--
12	MKT 290	1	--	--	1	1	--	0	0.0
13	MUS 185	10	3	5	4	1	3	-9	-90.0
14	MUS 241	4	2	3	1	1	3	-3	-75.0
15	MUS 242	0	2	0	3	1	0	1	--
16	PED 190	--	1	--	--	1	1	1	--
17	PED 199	--	--	--	1	1	--	1	--
18	PHT 190	--	--	7	--	1	--	1	--
19	PSY 298	1	1	1	15	1	3	0	0.0
20	PSY 290	--	--	3	2	1	1	1	--
21	RPK 202	4	1	--	--	1	--	-3	-75.0
22	RPK 230	--	--	9	--	1	--	1	--
23	RPK 199	--	--	--	6	1	2	1	--
24	ART 272	2	3	2	4	2	2	0	0.0
25	CHD 230	5	10	3	16	2	16	-3	-60.0
26	CST 233	1	2	2	0	2	--	1	100.0
27	ENG 122	1	3	4	2	2	1	1	100.0
28	MUS 298	0	--	--	1	2	1	2	--
29	MUS 243	--	1	3	5	2	4	2	--
30	PHT 104	--	--	--	--	2	--	2	--
31	ART 204	--	--	--	8	3	3	3	--
32	ART 236	3	12	13	11	3	2	0	0.0
33	EMS 299	1	1	0	1	3	4	2	200.0
34	ENG 295	13	4	15	14	3	--	-10	-76.9
35	GIS 290	5	5	4	2	3	1	-2	-40.0

No.	Course	Fall 2012	Spring 2013	Fall 2013	Spring 2014	Fall 2014	Spring 2015	Difference from Fall 2012 to Fall 2014	
								#	%
36	HLT 199	--	--	--	--	3	--	3	--
37	IDS 290	1	12	4	6	3	6	2	200.0
38	INT 290	9	--	4	1	3	--	-6	-66.7
39	ITP 295	10	6	25	--	3	2	-7	-70.0
40	MUS 290	4	9	3	3	3	10	-1	-25.0
41	MUS 147	--	3	2	7	3	3	3	--
42	MUS 231	0	6	4	3	3	8	3	--
43	MUS 175	0	1	3	4	3	1	3	--
44	PTH 199	--	--	1	--	3	--	3	--
45	ART 270	--	--	7	--	4	13	4	--
46	EMS 193	--	--	--	--	4	2	4	--
47	EMS 115	--	10	12	12	4	8	4	--
48	ENG 261	5	5	4	3	4	3	-1	-20.0
49	LAT 298	--	4	5	4	4	3	4	--
50	MUS 199	2	--	--	9	4	3	2	100.0
51	PHT 202	--	3	--	7	4	6	4	--

Note: ELI data not included. Does not include 15 offered courses with 0 enrollments.

### Appendix: Discipline/Course Prefixes and Descriptions

Prefix	Description	Prefix	Description
ACC	ACCOUNTING	HRT	HORTICULTURE
ADJ	ADMINISTRATION OF JUSTICE	HUM	HUMANITIES
AIR	AIR CONDITIONING AND REFRIGERATION	IDS	INTERIOR DESIGN
ARA	ARABIC	INT	INTERPRETER EDUCATION
ARC	ARCHITECTURE	ITA	ITALIAN
ART	ARTS	ITD	INFORMATION TECH AND DATABASE DESIGN
ASL	AMERICAN SIGN LANGUAGE	ITE	INFORMATION TECHNOLOGY ESSENTIALS
AST	ADMINISTRATIVE SUPPORT TECHNOLOGY	ITN	INFORMATION TECHNOLOGY NETWORKING
AUB	AUTO BODY	ITP	INFORMATION TECHNOLOGY PROGRAMMING
AUT	AUTOMOTIVE	JPN	JAPANESE
BCS	BROADCASTING	KOR	KOREAN
BIO	BIOLOGY	LAT	LATIN
BLD	BUILDING	LBR	LIBRARY TECHNOLOGY
BUS	BUSINESS MANAGEMENT AND ADMIN.	LGL	PARALEGAL STUDIES
CAD	COMPUTER AIDED DRAFTING	MDL	MEDICAL LABORATORY
CHD	CHILDHOOD DEVELOPMENT	MEC	MECHANICAL ENGINEERING TECHNOLOGY
CHI	CHINESE	MKT	MARKETING
CHM	CHEMISTRY	MSC	MILITARY SCIENCE
CIV	CIVIL ENGINEERING TECHNOLOGY	MTH	MATHEMATICS
CON	CONTRACT MANAGEMENT	MTT	DEVELOPMENTAL MATH
CSC	COMPUTER SCIENCE	MUS	MUSIC
CST	COMMUNICATION STUDIES AND THEATRE	NAS	NATURAL SCIENCE
DIT	DIETETICS	NUR	NURSING
DMS	DIAGNOSTIC MEDICAL SONOGRAPHY	OCT	OCCUPATIONAL THERAPY
DNH	DENTAL HYGIENE	PBS	PUBLIC SERVICE
DSL	DIESEL	PED	PHYSICAL EDUCATION AND RECREATION
ECO	ECONOMICS	PHI	PHILOSOPHY
EDU	EDUCATION	PHT	PHOTOGRAPHY
EGR	ENGINEERING	PHY	PHYSICS
ELE	ELECTRICAL TECHNOLOGY	PLS	POLITICAL SCIENCE
EMS	EMERGENCY MEDICAL SERVICES	POR	PORTUGUESE
ENG	ENGLISH	PSY	PSYCHOLOGY
ENV	ENVIRONMENTAL SCIENCE	PTH	PHYSICAL THERAPIST ASSISTANT
ESL	ENGLISH AS A SECOND LANGUAGE	RAD	RADIOLOGY
ETR	ELECTRONICS TECHNOLOGY	REA	REAL ESTATE
FIN	FINANCIAL SERVICES	REL	RELIGION
FRE	FRENCH	ROC	RADIATION ONCOLOGY
FST	FIRE SCIENCE TECHNOLOGY	RPK	RECREATION AND PARKS
GEO	GEOGRAPHY	RTH	RESPIRATORY THERAPY
GER	GERMAN	RUS	RUSSIAN
GIS	GEOGRAPHIC INFORMATION SYSTEMS	SDV	STUDENT DEVELOPMENT
GOL	GEOLOGY	SOC	SOCIOLOGY
GRE	GREEK	SPA	SPANISH
HIM	HEALTH INFORMATION MANAGEMENT	SSC	SOCIAL SCIENCE
HIN	HINDI	TRV	TRAVEL AND TOURISM
HIS	HISTORY	VET	VETERINARY TECHNOLOGY
HLT	HEALTH	VTN	VIETNAMESE
HMS	HUMAN SERVICES	WEL	WELDING
HRI	HOSPITALITY MANAGEMENT		



## ***NOVA Mission and Strategic Goals: 2005 – 2015***

### **Mission**

With commitment to the values of access, opportunity, student success, and excellence, the mission of Northern Virginia Community College is to deliver world-class in-person and online post-secondary teaching, learning, and workforce development to ensure our region and the Commonwealth of Virginia have an educated population and globally competitive workforce.

### **Strategic Goals**

- I. STUDENT SUCCESS** – Northern Virginia Community College will move into the top tier of community colleges with respect to the college readiness, developmental course completion, retention, graduation, transfer, and career placement of its students.
- II. ACCESS** – Northern Virginia Community College will increase the number and diversity of students being served to mirror the population growth of the region.
- III. TEACHING AND LEARNING** – Northern Virginia Community College will focus on student success by creating an environment of world-class teaching and learning.
- IV. EXCELLENCE** – Northern Virginia Community College will develop ten focal points of excellence in its educational programs and services that will be benchmarked to the best in the nation and strategic to building the College's overall reputation for quality.
- V. LEADERSHIP** – Northern Virginia Community College will serve as a catalyst and a leader in developing educational and economic opportunities for all Northern Virginians and in maintaining the quality of life and economic competitiveness of the region.
- VI. PARTNERSHIPS** – Northern Virginia Community College will develop strategic partnerships to create gateways of opportunity and an integrated educational system for Northern Virginians who are pursuing the American Dream.
- VII. RESOURCES** – Northern Virginia Community College will increase its annual funding by \$100 million and expand its physical facilities by more than one million square feet in new and renovated space. This includes the establishment of two additional campuses at epicenters of the region's population growth, as well as additional education and training facilities in or near established population centers.
- VIII. EMERGENCY PREPAREDNESS AND CONTINUITY OF OPERATIONS** – Northern Virginia Community College will be recognized as a leader among institutions of higher education in Virginia for its development and testing of emergency response and continuity of operation plans.

# **NOVA**

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**Northern Virginia  
Community College**

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